

Profile John Krogh



Executive Consultant / Coach & Educator

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John is an executive consultant and coach in Business Relationship Management, Value Management and IT Service Management. He has over 30 years' of comprehensive experience leading IT and has been sharing this experience through coaching and mentoring since 2007. His extensive background includes executive coaching, management, program management, and project leadership in a wide range of business sectors.

As a Principle in the firm Value Shepherd Inc. (VSI), John is accountable for Business Operations and Service Delivery. John's reputation for Consulting and Education delivery has helped build Value Shepherds * reputation as a highly respected leader in IT management consulting and education.

* This includes the reputation developed under his previous brands of:

- Instrumental BRM
- Service Management Art

Education

- Business Relationship Management Professional (BRMP) - including trainer certification (2013, 2017, 2021)
- Certified Business Relationship Manager (CBRM) - including trainer certification (2015)
- COBIT 5 Foundation, Assessor and Implementor - including trainer certification (2013)
- Lean IT Foundation (2013) - Including trainer certification
- ITIL 4 Certified Trainer (2019)
- ITIL Expert - certified trainer for all ITIL courses (2008)
- Cobit Foundation Certificate + trainer certification (2006)
- A wide range of Management and Consulting courses and training (1990 - 2006)
- ITIL Service Management (EXIN) – Service Manager Certification (2006)
- Advanced Program and Project Management Certificate (2002)
- B.SC. EET – Columbus Institute of Technology (1988)

Experience Summary

- Delivering accredited BRM, COBIT and ITIL courses at all levels
- Involved in BRMP training since the beginning. Has personally trained over 1000 individuals in BRMP and has had oversight in the training of over 1500 BRMP candidates.
- Executive Consultant for various Business Relationship Management, IT Strategy, IT Governance and IT Service Management Programs
- Facilitating customized and standardized Executive Workshops
- Coaching and Mentoring of Business and IT Executives and Management.
- Delivered industry introduction presentations on behalf of BRM Institute, ISACA and APMG.
- Facilitating customized IT Management Simulation workshops
- Advised on and guided Organizational Structure design
- Designing and Implementing services, processes
- Benchmark coaching
- Functional improvements
- Conducting function and process based skills assessment for IT staff resulting in practical training plans
- Conducting assurance audits
- Managing the consulting and education delivery functions at several organizations

Education Statistics

- Managing Partner for one of the two original organizations to deliver BRMP training.
- Trained over 2000 ITIL Candidates
- Contributor to the BRM Institute Body of Knowledge
- Trained over 1000 BRMP Candidates and oversight for 1500 BRMP Candidates + exceptional pass rate
- Student satisfaction rating of 4.98 out of 5 across all courses
- Chosen Trainer by the BRM Institute for many BRMP courses delivered as part of their BRM Conferences
- Developed custom BRM, Governance and Service Management curriculum for various organizations



Testimonials

John Krogh

"John was a fantastic instructor because of his obvious vast experience"

"I tried, but I couldn't stump the instructor"

"John is extremely knowledgeable and has an excellent way of communicating messages and information"

"John's personal experiences as a practitioner and BRM consultant added tremendous value to the course"

"Great class, enjoyed the interaction with other classmates"

"The course really highlighted strategies and concepts in which I can apply in my role"

"Excellent, knowledgeable instructor"

"Good conversation and challenging. Excellent and engaging. Very informative and useful"

"The class was far more informational and enlightening than I anticipated. I usually get bored in classes but found this one highly engaging and interesting."

"This was a great course and the instructor was very knowledgeable and excellent in providing the right level of information and keeping us very interested in the subject"

"Thank you very much for the experience. John was a super communicator and skilled instructor and I enjoyed his presentation greatly"

"Great course. Thanks!"

"John certainly knows his material and was able to take what appeared to me to be fairly dry material and make it interesting"

"Best course I have ever taken, and I have been in IT for 27 years. Our leadership needs to take this course"

"I learned so much more than theory, I really feel equipped with new tools that will directly help me in my job"

"Great stories with matching experience"

"This should be mandatory in our industry"

"John did a phenomenal job reviewing the course material and tying the objectives to real world experiences and situations."

"John was able to field questions from very different industries and provide responses as a coach and leader rather than a strictly hypothetical manner"