



## Biography Laura Jo Gunter, President and Chief Executive Officer

Laura Jo Gunter became NAIT's seventh President and CEO on August 24, 2020. An innovative leader, she brings extensive post-secondary knowledge and an entrepreneurial spirit to her role.

Prior to joining NAIT, Ms. Gunter was President and CEO of Bow Valley College in Calgary. During her tenure she led the creation of a new strategic plan, Open Doors – Open Minds. She also expanded Bow Valley College's brand locally, nationally and internationally through significant partnerships with global companies. In addition, she initiated Pivot-Ed, a platform that re-imagines adult education to help those needing to pivot in their careers. Pivot-Ed incorporates AI-driven assessments based on workplace simulations and micro-credentialing using blockchain technology.

Before coming to Alberta, Ms. Gunter spent a number of years in Ontario. She was the Senior Vice-President Academic for George Brown College. Her portfolio included all academic divisions, the office of applied and institutional research, international, academic services and student affairs, and registration.

Prior to joining George Brown College, Ms. Gunter was Dean of the Faculty of Information Arts and Technology at Toronto's Seneca College, where she was later Dean of the Faculty of Communication, Art and Design.

Ms. Gunter began her career in academic leadership in British Columbia where she was the Continuing Education Program Director for Applied Science at Simon Fraser University and then later the Vice-President of Programming, Special Projects and Industry Partnerships for the Vancouver Film School.

Ms. Gunter has also been an entrepreneur. She was the CEO and co-founder of Condition30 Inc., a software and game company based in Toronto and Vancouver. As well, Ms. Gunter was the Vice-President of Creative and Community for the British Columbia-based User Friendly Media.

A community builder, she has also given her time to advancing skills development and post-secondary education and to improving the communities in which she has lived in. She is a member of the Minister of Advanced Education's Skills for Jobs Task Force and a member of the Council of Post-Secondary Presidents of Alberta. She was also a supporting contributor to the Skilled by Design: A Blueprint for Alberta's Future Workforce report by the Business Council of Alberta. Previously, Ms. Gunter was a board member for Telus Spark, she chaired the Coordinating Committee of Vice-Presidents Academic for Colleges Ontario, was a member of the Interactive Ontario Board, and served as a board member of the North York General Hospital.

Ms. Gunter has a Bachelor of Journalism from Carleton University, and a Master of Business Administration from Queen's University.