

CONTEST RULES

Contest: "Win Tickets to Game Con Canada 2025"

1. **SPONSOR:** This contest (the "**Contest**") is conducted and sponsored by the Northern Alberta Institute of Technology (NAIT) (the "**Sponsor**").
2. **CONTEST SUMMARY:** Contest entries will be accepted from June 2, 2025 to June 9, 2025 (the "**Entry Period**"). There are three (3) prizes available to be won in this Contest ("**Prize**" and further described in **Section 11**). To enter, eligible entrants must sign up for the contest online at the website [nait.ca/gamecon](https://www.nait.ca/gamecon) between June 2, 2025 and June 9, 2025, with the winners being contacted by email on June 10, 2025. Multiple entries are not allowed. Eligible entrants shall be selected for the chance to win one (1) of three (3) Prizes in accordance with **Section 7** below. The selected eligible entrants will win the Prizes.
3. **ELIGIBILITY:** To be eligible, an entrant must be a resident of Alberta. The following individuals are excluded from this Contest:
 - (a) Sponsor's staff;
 - (b) Immediate family members (defined as an individual's parent, sibling, child, or spouse, regardless of where they reside) of persons included in Section 3(a);
 - (c) Individuals who reside within the household of a member of Sponsor's Executive.

Eligible entrants who sign up will be automatically entered for a chance to win. Anyone whose entry violates the Sponsor's policies and guidelines will be disqualified. All decisions regarding eligibility to enter this Contest will be determined by the Sponsor in its sole discretion. This Contest is void where prohibited by law.
4. **NUMBER, APPROXIMATE VALUE OF PRIZES, AND CHANCES OF WINNING:** There are three (3) Prizes available to be won in this Contest. The Prize is described in **Section 11** below. The chances of winning the Prize will depend on the number of eligible entries received in accordance with these Contest Rules during the Entry Period.
5. **CONTEST PERIOD:** Contest entries will be accepted from May 30, 2025 to June 9, 2025. Entries must be received by the Sponsor during the Entry Period to be eligible to win a Prize.
6. **HOW TO ENTER:** No purchase is necessary to enter this Contest. To enter, eligible entrants must complete the sign-up form located at <https://www.nait.ca/nait/marketing/gamecon>. Entrants must also be prepared to correctly answer a skill-testing question if selected to be the winner. No entries will be accepted by any other means.
7. **ADDITIONAL REQUIREMENTS: not applicable.**

8. **DRAW DETAILS:** The Sponsor will randomly select three (3) eligible entrants from all eligible entries received during the Entry Period. If necessary, if a Prize is unclaimed, or if a selected entrant is unwilling, unable, or ineligible to win the Prize as set out in these Contest Rules, that Prize will be forfeited by the selected entrant, and the Sponsor shall have the right to select another eligible entrant. This process will continue until all Prizes are claimed in accordance with these Contest Rules.

All determinations of the eligible entrants and the winner by the Sponsor are final and binding. The Sponsor will not communicate with entrants other than with selected entrant(s) or as otherwise stated in Section 21. All matters related to the Contest and the verification of the eligibility of the entrants to be declared a winner shall be conducted by the Sponsor, or by persons designated by the Sponsor in its sole and absolute discretion. All decisions made by the Sponsor in this regard are final and binding and cannot be challenged.

9. **NOTIFICATION:** The Sponsor will contact the winners through their email addresses they confirmed in the digital form within seven (7) days of their entries being selected. If a selected entrant does not contact the Sponsor by 4:30 p.m. Mountain Daylight Time on June 10, 2025, the Prize will be forfeited and the Sponsor will select and contact a new winner. Any winner contacted after June 10, 2025, as a result of being drawn to replace an original winner, will have two (2) business days to contact the Sponsor to claim the Prize.

10. **DECLARATION OF WINNER:** A selected entrant will not be declared a winner until:

- (a) The Sponsor has determined that the selected entrant is an eligible entrant pursuant to these Contest Rules;
- (b) The selected entrant has correctly answered a mathematical skill-testing question presented by the Sponsor; and
- (c) The selected entrant has signed the Sponsor's standard publicity release.

11. **PRIZES:** There are three (3) prizes in total: each Prize consists of a prize pack containing four (4) all-access weekend passes to Game Con Canada 2025, with an approximate total value of each Prize being \$452.00.

The Prizes are not transferable and must be accepted as awarded with no substitutions, except at the Sponsor's sole discretion. The Sponsor reserves the right to substitute the Prize(s) of equivalent monetary value if it is unable to award the Prize(s) as described. The Sponsor will not be responsible, however, if factors beyond the Sponsor's reasonable control prevent the Prize(s) from being fulfilled. In any such event, the winner will not be provided with substitute prizes or cash equivalent. The Prizes will only be granted to verified winners. Each verified winner shall be required to pick up their Prize from the location designated by the Sponsor.

12. **RIGHTS CLEARANCE: not applicable**

13. **CONTEST MODIFICATION OR CANCELLATION:** The Sponsor is not responsible for any

printing, distribution, production, or other errors which may occur in the course of the conduct of the Contest including, without limitation, any typographical, printing, or other errors in these Contest Rules or in or on any other materials relating to the Contest, and the Sponsor is not responsible for any errors or losses which may occur in respect to the Prize selection, or in respect to the receipt, transfer, or storage of Contest entries. The Sponsor may rescind, cancel, amend, or revoke the Contest, without liability, and in its sole discretion for any reason whatever. Without limiting the generality of the foregoing, the Sponsor reserves the right to cancel or modify the Contest and/or these Contest Rules, in whole or part and without notice, if the Sponsor determines, in its sole and absolute discretion, that fraud or technical or other failures have threatened or destroyed the integrity of the Contest. If, for any reason, the Contest is not capable of running as planned, due to causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, safety, fairness, integrity, or proper conduct of this Contest, the Sponsor reserves the right, in its sole discretion to cancel, terminate, modify, or suspend the Contest.

14. PARTICIPATION: Participation in this Contest constitutes an agreement by each participant to comply with these Contest Rules.

15. DISQUALIFICATION: The Sponsor reserves the right, in its sole discretion, to disqualify any entrant or selected entrant the Sponsor finds to be:

- (a) Tampering or attempting to tamper with the entry process or the operation of the Contest;
- (b) Violating these Contest Rules; or
- (c) Violating the terms of service, conditions, or use and/or general rules or guidelines of any website property or service.

CAUTION: Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal or civil laws.

If an entrant or selected entrant is disqualified for any reason, another entry will be selected from the remaining eligible entries received as set out in these Contest Rules. The Sponsor will contact those additional selected entrants through the contact email address they provided in the survey.

16. RELEASE AND INDEMNIFICATION: By entering the Contest, each entrant:

- (a) Releases and holds harmless the Sponsor and its directors, officers, employees, affiliates, suppliers, sponsors, and agents from any and all liability for injuries, loss, or damage of any kind to persons, including death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use, or misuse of any Prize, participation in this Contest, or participation in any Prize-related activity; and
- (b) Agrees to fully indemnify the Sponsor and its directors, officers, employees, affiliates,

suppliers, and agents from any and all claims on the part of any third party or parties related in any way and for any reason to the entrant's participation in the Contest or receipt or use of the Prize including, without limitation, death, or personal or property damage or injury.

17. **LIMITATION OF LIABILITY:** The Sponsor assumes no responsibility or liability for incorrect, damaged, illegible, incomplete, mutilated, spoiled, destroyed, stolen, misplaced, lost, late, misdirected, or incomplete entries, notifications, responses, replies, or for any computer, online, telephone, hardware, software, or technical malfunctions that may occur (including but not limited to malfunctions that may affect the transmission or non-transmission of an entry). The Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or used in the Contest or by any technical or human error which may occur in the processing of entries. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems, failures, or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, email, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. The Sponsor is not responsible for any injury or damage to entrants or to any computer related to or resulting from participating or downloading materials in this Contest. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, safety, fairness, integrity, or proper conduct of this Contest, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest.
18. **LAWS:** These are the official Contest rules. This Contest is subject to all applicable federal, provincial, and municipal laws and regulations. These Contest Rules are subject to change without notice to comply with any applicable federal, provincial, and municipal laws or the policies of any other entity having jurisdiction over the Sponsor.
19. **CONSTRUCTION:** The invalidity or unenforceability of any provision of these Contest Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Contest Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained in these Contest Rules.
20. **SOCIAL MEDIA:** This Contest is in no way sponsored, endorsed, or administered by any social media platform on which the Contest may have been promoted or publicized. Each entrant releases such social media platform from any liability related to this Contest. Any questions, comments, or complaints regarding the Contest must be directed to the Sponsor.
21. **PRIVACY:** The name, contact information, and eligibility information of entrants is collected by the Sponsor pursuant to section 33(c) of the *Freedom of Information and Protection of*

Privacy Act (Alberta) (the "**FOIP Act**"), for the purpose of administering the Contest and increasing awareness of NAIT and its participation in Game Con Canada 2025. The Sponsor may also disclose the name and entry of Contest winners publicly for advertising or promotional purposes without further compensation. Questions regarding the Sponsor's collection, use, and disclosure of this personal information may be directed to:

NAIT Marketing & Communication Department
marketing@nait.ca or in writing to Northern Alberta Institute of Technology, 11762 – 106 Street NW, Edmonton, AB, Canada, T5G 2R1, attn.: Marketing & Communications Department